

Integrative Therapeutics, Inc. Organizational Spotlight

Introduction

Integrative Therapeutics, Inc. (ITI) is America's largest provider of natural specialty dietary supplements to medical professionals and their patients. Over 50,000 doctors recommend, prescribe and dispense ITI products – every day. Our entire line of products – more than 300 in total – includes NF Formulas, Tyler Encapsulations, Vitaline Formulas, PhytoPharmica and Learner's Edge brands.

What is the origin of Integrative Therapeutics, Inc?

Our roots run deep...for more than 30 years, ITI products have been used by medical professionals and researchers around the world. ITI was previously known as its four founding companies – **Tyler Encapsulations, NF Formulations, Vitaline Formulas** and **PhytoPharmica**. These companies, with a combined total of more than 80 years of experience, came together in 2000 under the shared vision of providing high-quality products that deliver results through the medical professional channel.

How is the origin of ITI products represented today?

The only change you will notice is in our packaging design – there are no formula changes only new and innovative products meant to continue our commitment to advancing natural medicine. It was our desire to preserve the legacy of our founding companies by including a reference to both ITI through the use of our new logo, as well as to the brands that you and your patients recognize and trust. In addition, this change provides practitioners an exclusive design not available in retail outlets, as well as a consistent brand design and format allowing for a more effective and efficient communication of product information and benefits thus fulfilling our vision and commitment to you and your patients.

What is ITI's vision?

At the core of ITI is the belief that improving patient health and well-being is paramount. For that reason, ITI offers products and evidenced-based ingredients that have collectively been the subject of more than 2,500 independent, peer-reviewed-published clinical trials and studies. Your patients will benefit from the same supplements used in clinical trials demonstrating proven health benefits and well-being. You can be assured that *When Results Matter™*, you've made the right choice with ITI.

How is ITI's philosophy put into practice?

ITI works closely with the medical community to develop formulas and provide technical support. For more than 30 years, our products have been purchased, used and prescribed by medical professionals and researchers in the U.S. and around the world. Every day, more than 50,000 doctors recommend ITI products to their patients, an indicator of trust, quality and value. To that end, ITI developed a Scientific Advisory Board (SAB) of esteemed medical experts who have helped the company develop professional protocols for more than 100 specific health conditions, all clinically referenced. ITI's SAB consists of carefully chosen individuals selected for their areas of expertise, advanced level of knowledge and training in their field of medicine,

participation in research relating to natural medicine products and their respected reputations. They assist in developing rigorous clinical protocols, formulations, as well as physician and practitioner education.

What educational opportunities does ITI offer?

To further ITI's partnership with practitioners and support their educational focus and fulfill our commitment to educational excellence, we offer the Working Doctor Seminar Series. This series of free online seminars is presented by leading physicians in complementary and alternative medicine to present evidence-based classic and contemporary interventions. Just a few of our topics of focus include: *Are Your Patients Really Benefiting from CoQ10?*, presented by Richard Delany, MD, FACC, *Effects of Reduced Glutathione and Anthocyanins in Cellular Regulation*, Presented by Corey Resnick, ND, *Clinically Studied HDL-Boosting Combination*, presented by Dennis Goodman, MD, FACP, FACC, FCCP. ITI also offers CME certification for select topics, accredited by the Accreditation Council for Continuing Medical Education (ACCME). For more information or to listen to a seminar visit www.workingdoctor.com.

What is ITI's core competency?

With more than 300 products, ITI is well-known for developing the highest quality, most effective and proven natural health solutions in the industry. We take great pride in our unique combination of science and nature. Our expertise and best known products are in digestion, cardiovascular health and neurological support. ITI's Professional Protocols are available to help improve your practice and the health of your patients by offering unique, health-condition-specific protocol solutions featuring our most clinically studied, proven effective and most popular products in our line. Some of ITI's most popular and best-known products include Vitaline® CoQ10, Eskimo-3® Natural Stable Fish Oil®, Esberitox®, Probiotic Pearls™ and Similase®. To view our protocols visit www.integrativeinc.com.

How does ITI ensure product effectiveness?

ITI prides itself on delivering the best, clinically validated, effective solutions available on the market. That's why our products and ingredients have collectively been the subject of more than 2,500 independent, peer-reviewed-published clinical trials and studies. ITI products are extensively used in research supported by major medical universities, hospital research centers and government agencies, including the National Institutes of Health and the Veteran's Administration.

What is the difference between Evidence-Based and Premier Science products?

All of our products are made with the highest level of quality, scientific validation, and use of unique and proprietary formulas. Our "Evidence-Based" products are a superior blend of ingredients that have been validated through independent clinical trials and studies.

Of special note are our "Premier Science" products, which represent *our highest level of evidence-based medicine*, demonstrated by independent, peer-reviewed clinical superiority.

Our Premier Science products contain clinically validated formulations with unique delivery and bioavailability systems that are not available anywhere else.

How does ITI guarantee the quality of its products? Does ITI comply with the new Dietary Supplement Current Good Manufacturing Practices (cGMPs) established by the FDA?

In late-June, the FDA released the highly anticipated final rule on Dietary Supplement Current Good Practices (cGMPs). ITI applauds this effort by the FDA to improve the overall quality and safety of dietary supplements. As an **FDA-registered drug facility**, ITI not only meets, *but exceeds* the new cGMP requirements – and has done so for years. ITI also holds itself to higher standards by maintaining an FDA Drug Establishment registration **since 1996**.

What makes a FDA-registered drug facility unique?

Only FDA-registered drug facilities are required to document all aspects of manufacturing, confirm product efficacy, and ensure consumer safety through rigorous testing, including bioavailability testing on all products produced within our facility.

ITI’s world class manufacturing facility features **controlled security card access, separate rooms** for dissimilar operations to prevent cross-contamination, **temperature, humidity, and air pressure controls** that are continually monitored to preserve material integrity, and **HEPA filtration** to remove microbes and dirt particles from the air.

In addition, Integrative Therapeutics has also invested over \$1.1 million dollars in a state-of-the-art **analytical laboratory**. ITI’s laboratory performs **over 38,000 tests** each year. Though not required in FDA-registered drug facilities, its presence and production ensures products meet the highest quality standards -which is a requirement for ITI.

How exactly do drug standards differ from the new dietary supplement requirements?

There are three key areas of difference:

ITI Compliance with Drug Standards	Dietary Supplement Requirement
Evaluates <i>every</i> lot of finished product and raw material that we purchase and produce	A “subset” of finished product batches must be tested
Stability testing performed and Best By date provided for <i>every</i> bottle of product	No stability requirements
Product bioavailability confirmed through disintegration and dissolution testing	No bioavailability requirement

How does ITI ensure ingredients are safe?

In addition to the rigorous testing performed internally, ITI has a number of additional procedures to ensure that ***all materials, regardless of country of origin, are safe and effective.*** ITI does not believe it is enough to consider a raw material safe, pure and efficacious based

solely upon its country of origin. Raw material suppliers must be audited and ingredients must undergo stringent testing before meeting our safety and purity standards.

How does ITI support the Naturopathic community and advancing natural medicine?

ITI has been a strong advocate of the Naturopathic community since the company's inception over 30 years ago. In addition to our continued support of the State naturopathic associations and naturopathic colleges, we are honored to partner with the American Association of Naturopathic Physicians (AANP) to help ensure future leadership in integrative medicine, foster the expansion of graduate medical education and support licensing for Naturopathic Physicians through the introduction of the **ITI-AANP STAIR Residency Scholarship Program**. This unique scholarship offers two fully paid post graduate naturopathic residencies. The residencies provide an amazing opportunity for new graduates to experience a truly integrated residency with time spent at both a naturopathic practice and an MD managed integrative practice. These residencies provide real world experience for graduates in practicing natural medicine and running an integrative clinic. The STAIR Program offers post graduate Naturopathic Physicians a unique and vital preparatory step and an opportunity to "Step Up" to the next level of professional success. Visit www.stair.integrativeinc.com.

For more information on any of our products, practices, services or programs

Please contact us toll free at 800.931.1709 or visit www.integrativeinc.com.