



the  
Courtyard  
Market

Because what starts pure should remain pure.



# Improve Your Practice by Opening Your Own Online Healthcare Store

Call Us Now !  
1-888-922-2730

No retail experience needed, no start-up costs incurred, and we take care of all the logistics and technical details.



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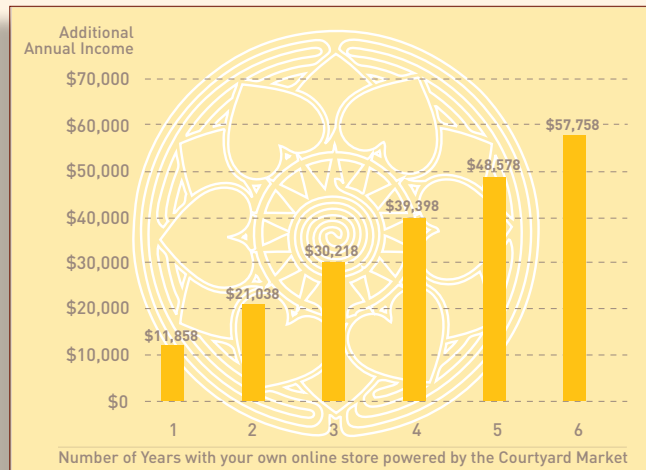


# Open Your Own Online Store We Handle Everything

Today more and more healthcare practitioners from traditional to alternative medicine are opening online healthcare stores. These stores not only benefit your patients and general consumers, but also generate a revenue stream to support your practice.

At the Courtyard Market, we can provide you with a full range of services to launch and support your online store – complete with your own branding for your store website. Ultimately, our goal is to help you build a unique online healthcare store of quality products selected for their integrity and purity.

## Increase your income without any extra work



Just look at how your income can increase as you maintain your existing practice.

The Courtyard Market pays you 40% of all net revenues from your store's total sales.

These figures are based on 150 patients per month, 10% of those are new appointments, and an average monthly purchase of \$25 per patient.





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# Our Commitment to Quality



At the Courtyard Market, we are passionately committed to the health of those who regularly visit your practice or shop at your store from anywhere in the world. Without exception, the quality products we provide to your store – and ours – reflect that commitment.

We devote unprecedented time, energy and resources to verifying the quality of the products that we sell. Our Product Specialists have many years of experience in manufacturing natural products and supplements, and they recognize that product claims and labels do not always reveal the true quality of a product. Thus, they exhaustively review a product's marketing claims and quality parameters prior to including it in the Courtyard Market. Please review the extensive criteria we hold sacred in our product selection process by visiting [www.courtyardmarket.com](http://www.courtyardmarket.com)

We know of no other online store committed to this level of expert scrutiny, so that you can offer anything we offer with utmost confidence.





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# Complete Launch and Support Services for Your Online Store

Our experienced staff will take care of product selection and review, purchasing, merchandising, store set-up, marketing, as well as inventory reconciliation and global fulfillment. We even monitor sales statistics, return tracking and vendor performance for you. As a matter of fact, you don't need any retail experience to get started. We provide you with everything you need to ensure your success.





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# Our Primary Support Services

## We Provide All the Services You Need to Ensure Your Success

### • Customer Service Call Center

We support your store with customer service agents who handle all telephone and email inquiries. Whether questions about products, order status, or technical support, we're here to help.

### • Easy Access to Product Specialists

Our Product Specialists are experts in healthcare, manufacturing and legal issues. All are available and well versed on our inventory to answer any in-depth questions that you or a customer may have about how, what, and why to use a product.

### • Inventory and Fulfillment Services

The Courtyard Market utilizes proven inventory management systems to handle all customer issues, returns processing and product recalls. We have partnerships with warehouses and distribution centers to maintain inventory and manage all fulfillment activity. We can ship products to your customers anywhere in the world, utilizing established relationships with all the major carriers – including FedEx, USPS and UPS.



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## • In-Depth Product Review Services

Should you want to introduce products other than ours in your store, we'll put the product through a thorough and rigorous review process. Utilizing our legal and quality control teams, we'll help you make sure these products meet the highest standards for nutritional excellence and quality. We'll even advise you on alternative products so you can expand your personal knowledge as well as your store's selection.

## • Complete Online Administration Services

The Courtyard Market offers a unique model in which we make our web pages available for your private label. This means you can send patients and customers to your website, they shop in "your store" and we handle the complete administration: payment processing, order fulfillment, confirmation emails, tracking information, and so forth. At the end of this process, we send you 40% of the net revenue from your store's total purchases. Third party software is used to track sales and monthly reports are provided.

## • Additional Online Services to Bring Back Customers Again and Again

Today's health-conscious consumer is an information seeker. To support your consultation and keep patients

returning to your site, we provide an extensive library of healthcare information and articles for the shopper on everything from nutrition and supplements to case studies and medical perspectives on many different healing systems. We also offer a Drugs Interaction Tool that allows readers to cross-reference drugs, herbs and supplements to avoid contraindications.

## • Marketing Support and Product Demonstrations

As part of our ongoing marketing support for your online store, we provide you with a welcome package that includes coupons for your patients and other marketing materials. We also make available to you product specialists, vendors and nutritionists who perform product demonstrations for your staff, your patients and the general public.





## Pure and Simple

“Pure quality products for your customers and a simple, proven business model for you – that’s our vision for your store’s success. By keeping the store pure and simple, by maintaining rigorous quality standards, we believe your online store will bring you and your customers greater health and prosperity in life.”

Jason Gordon  
Founder & CEO



## We’re here to help

If you want to find out more about the Courtyard Market and how we can increase the income for your practice, please call us at 1-888-922-2730.

Or visit our website at: [www.courtyardmarket.com](http://www.courtyardmarket.com)

## The Courtyard Family

The Courtyard Market is a subsidiary of the Alchemical Courtyard, a consortium of business interests that include Inclusionary Health, online medical records, continuing healthcare education, online healthcare products, book publishing and music recording, production and distribution. The Alchemical Courtyard– whose mission is “An Exploration of Humanity” – gives people virtually unlimited opportunities to recognize life’s possibilities and integrate them into their personal journeys.

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