

Requirements:

- Company Name**
- Address** (*street address, city, state/province, zip/postal code, country*)
- Phone number**
- Web address**
- Contact name and email address**
- Company description**
- Product Categories** (*from page 2 of this document*)
- Company Logo** (*for web*) – JPEG; larger than 150w x 150h; 72 dpi
- Company Logo** (*for printed materials*) – EPS
- Display Ad** (*include the web address for linking*) – sizes 468x60, 300x250, or 120x240 (*120x240 size not available in newsletter*)
- Product catalog – 3 products** (*provide name, brief description, image; jpg larger than 150x150 for each product & associated product PDF*)

Banner Ad Requirements	
Maximum File Weight	40 k
Animation	10 sec max
Format	Animated GIF, Non-Animated GIF or JPEG
<p><i>PLEASE NOTE: If sending a flash file, please send the original, unprotected flash file with the fonts completely broken apart, so tracking code can be added. If you would prefer to add the tracking code, simply follow these instructions: http://www.flashclicktag.com/. (Flash ads are not accepted in the newsletter)</i></p>	
<p><i>All creative must function uniformly on Mac and PC platforms as well as multiple versions of Netscape, Internet Explorer, Safari and Mozilla Firefox.</i></p>	

Instructions:

- Please send company information in an attached Microsoft Word document.
- Select your Product Categories from the list on the 2nd page and fax or email to Wendy Jalbert at (207) 842-5616 or wjalbert@divcom.com.
- Send all materials in one email to wjalbert@divcom.com

Deadline of materials:

All advertising materials are due within 3 days of Campaign Start Date. Failure of Advertiser to remit proper advertising content, materials, graphics, and digital assets within that time frame will result in delay of Campaign Start without consideration to Campaign End Date; thus shortening the Campaign.

Questions? Contact Wendy Jalbert **(Tel)** 207.842.5616 **(Fax)** 207.842.5611
(email) wjalbert@divcom.com

Please **choose** the conditions, modalities, and categories that your company should be listed under, and fax the form to Wendy Jalbert at 207.842.5611 or email wjalbert@divcom.com



Conditions

- AIDS
- Alcoholism
- Allergy / Asthma
- Alzheimer's Disease
- Anxiety
- Arthritis
- Autism
- Attention Deficit Disorder
- Blood Pressure
- Bone / Tissue Health
- Bronchitis
- Cancer
- Cholesterol
- Chronic Fatigue Syndrome
- Cold / Virus
- Dementia
- Dental Health
- Depression
- Diabetes
- Digestive Health
- Eating Disorders
- Eye Health
- Fibromyalgia
- Genetic Disorders
- Headache / Migraine
- Heart Health
- Immunity
- Infectious Disease
- Joint Pain
- Lactose Intolerance
- Lupus
- Lyme disease
- Menopause
- Mental Health
- Metabolic Syndrome
- Multiple Sclerosis
- Obesity
- Pain
- Reproductive Health
- Sexual Health
- Skin Health
- Sleep
- Stress
- Toxicity
- Women's Health

Modalities

- Acupressure
- Acupuncture
- Art / Music Therapy
- Autogenics
- Ayurveda
- Business
- Chiropractic
- Cognitive Behavioral Therapy
- Detoxification
- Environmental Health
- Energy Therapies / Biofeedback
- Food as Medicine
- Functional Medicine
- Herbal Medicine
- Holistic
- Homeopathy
- Hypnosis / Imagery
- Legal
- Massage / Roling / Therapeutic Touch
- Meditation / Relaxation
- Men's Health
- Mind-Body
- Movement Therapies
- Music Therapy
- Naturopathy
- Nutrition / Diet
- Osteopathy
- Pediatric Health
- Policy
- Reflexology
- Spirituality / Prayer
- Supplementation
- Traditional Chinese Medicine
- Traditional Healing
- Wellness
- Women's Health
- Yoga

Categories

- Compounding Pharmacy
- Detoxification
- Diagnostic Test / Labs
- Education
- Equipment
- Financial / Business / Software
- Functional Foods
- Herbal Products
- Homeopathic Products
- Ingredients
- Natural / Organic Products
- Nutraceuticals
- Publications / Books
- SkinCare
- Spa / Wellness Center
- Supplements

Company _____

Contact _____

Phone _____

Fax _____

Email _____

Fax this form back to 207.842.5611 OR
e-mail it to Wendy Jalbert at
wjalbert@divcom.com

Questions? Contact Wendy Jalbert (Tel) 207.842.5616 (Fax) 207.842.5611 (email) wjalbert@divcom.com