

Display advertising options:

- ❑ **Full Banner** – 468w x 60h
- ❑ **Medium Rectangle** – 300w x 250h
- ❑ **Vertical Banner** – 120w x 240h
- ❑ **3:1 Rectangle** – 300w x 100h
- ❑ **Text Ad** – 50 words

Instructions:

- Label materials as follows: **Company name_Type of display ad_Date**
- Include the **address of the website** that will be linked to your advertisement.
- Send all materials in one email to **Wendy Jalbert, wjalbert@divcom.com**

File Requirements	
Maximum File Weight	40 k
Animation	10 sec max
Format	Animated GIF, Non-Animated GIF or JPEG
PLEASE NOTE: If sending a flash file, please send the original, unprotected flash file with the fonts completely broken apart, so tracking code can be added. If you would prefer to add the tracking code, simply follow these instructions: http://www.flashclicktag.com/ .	
<i>All creative must function uniformly on Mac and PC platforms as well as multiple versions of Netscape, Internet Explorer, Safari and Mozilla Firefox.</i>	

Deadline of materials:

All advertising materials are due within 3 days of Campaign Start Date. Failure of Advertiser to remit proper advertising content, materials, graphics, and digital assets within that time frame will result in delay of Campaign Start without consideration to Campaign End Date; thus shortening the Campaign.

Questions? Contact Wendy Jalbert **(Tel)** 207.842.5616 **(Fax)** 207.842.5611
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