



Type of e-Newsletter advertising options:

- **Leaderboard** - 728w x 90h

File Requirements	
Maximum File Weight	40 k
Format	ONLY Non-Animated GIF or JPEG
<i>All creative must function uniformly on Mac and PC platforms as well as multiple versions of Netscape, Internet Explorer, Safari and Mozilla Firefox.</i>	

Instructions:

- Label materials as follows: **Company name_Type of Newsletter ad_Date**
- Include the website address toward which the ad will point.
- Send all materials in one email to **Wendy Jalbert**, wjalbert@divcom.com

Deadline of materials:

Please note: All advertising materials are due within 3 days of Campaign Start Date. Failure of Advertiser to remit proper advertising content, materials, graphics, and digital assets within that time frame will result in delay of Campaign Start without consideration to Campaign End Date; thus shortening the Campaign.

Questions? Contact Wendy Jalbert **(Tel)** 207.842.5616 **(Fax)** 207.842.5611
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